

# ECLECTIC



## Our values/

### **Made in Italy**

Selezioniamo le migliori materie prime e, secondo canoni estetici e funzionali, le trasformiamo in prodotti che interpretano con creatività il gusto italiano. Utilizziamo in uguale misura passione e tecnologia, cura del dettaglio e precisione, chimica e cultura, estetica e attenzione all'ambiente. Per noi Made in Italy è racchiudere tutto questo in ogni singolo prodotto.

### **Made in Italy**

*We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness. To all of us, Made in Italy means gathering these features into every single product.*

### **Greenthinking**

Recuperiamo il 100% dell'acqua, autoproduciamo il 65% dell'energia, differenziamo il 98% dei rifiuti. Siamo stati i primi del settore ceramico a ottenere la certificazione PEF e tra i primi a guadagnarci l'EPD, la FDES e la HPDC. La maggior parte dei nostri prodotti è compatibile con lo standard LEED - Leadership in Energy and Environmental Design. Questo per noi è Greenthinking: un promessa molto seria, un impegno quotidiano.

### **Greenthinking**

*We recycle 100% of our water, produce 65% of our energy, separate 98% of our waste. We were the first company in the ceramic industry to obtain PEF certification and were among the first to earn the EPD, the FDES, and the HPDC certifications. The majority of our products comply with the LEED - Leadership in Energy and Environmental Design - standard. Greenthinking implies a solemn promise, an everyday commitment.*

GRES PORCELLANATO  
PORCELAIN STONEWARE

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**Effetto marmo**  
*Marble effect*

# ECLECTIC



## ISPIRAZIONE/ INSPIRATION

### **Avanguardia classica**

Superfici lisce come velluto, grafiche sorprendenti, colori pieni. Il carattere contemporaneo bilancia l'esuberanza classica del marmo e libera la carica espressiva di un materiale capace di descrivere con la stessa forza non solo il passato, ma anche il futuro. Eclectic unisce leggerezza e teatralità, per ambienti non convenzionali.

### **Classical avant-garde**

*Smooth as velvet, with startling graphics and full colors: Eclectic has a contemporary note which builds on marble's natural energy. Porcelain frees the expressive charge of marble, a material whose intensity is borne from the past, while modern marks combine grace and theatricality to create striking scenes which map the future.*



## INDOOR

120x278 (6 mm)

120x120 (9 mm)

60x120 (9 mm)

30x120 (9 mm)

60x60 (9 mm)

30x60 (9 mm)



### Formati e spessori

Dai classici 60x60 e 30x60 cm fino all'inedita grande lastra 120x278 cm, Eclectic è disponibile in 6 formati, con spessori di 6 e 9 mm. La collezione è impreziosita dal mosaico 30x30 cm, dal raffinato decoro Next 30x60 cm e dalla bacchetta Gold 0,8x60 cm, per rivestire di creatività anche i dettagli più piccoli.

## 6 FORMATI/ SIZES

## 2 SPESSORI/ THICKNESSES

### Sizes and thicknesses

*Eclectic is available in 6 sizes, starting from the classic 60x60 and 30x60 cm to the new large slab 120x278 cm, with thicknesses of 6 and 9 mm. The 30x30 cm mosaic, the refined Next 30x60 cm decor and the 0.8x60 cm Gold pencil complete the collection covering even the tiniest detail in creativity.*



## 4 COLORI/ COLORS

## 3 SUPERFICI/ SURFACES

### Colori e superfici

Un bianco latteo fa da sfondo ai segni dal sapore optical di Mistiq White e agli elaborati disegni di Oniric White, proposti in due eleganti finiture, una lappata e una opaca. I toni scuri e profondi di Persian Grey e Pinstripe Dark evocano atmosfere misteriose e sognanti: la morbida superficie silk aggiunge inedite sensazioni tattili.

### Colors and surfaces

*A milky-white background underscores both the optical kick of Mistiq White and the elaborate patterns of Oniric White, introduced in two elegant finishes: lapped and opaque. The dark and deep hues, Persian Grey and Pinstripe Dark, evoke enigmatic and dreamy moods, together with silky tactile sensations.*



Oniric  
White



Mistiq  
White



Pinstripe  
Dark



Persian  
Grey

# oniric white



eclectic oniric white

120x278 (48"x110")



120x120 (48"x48")

eclectic oniric white



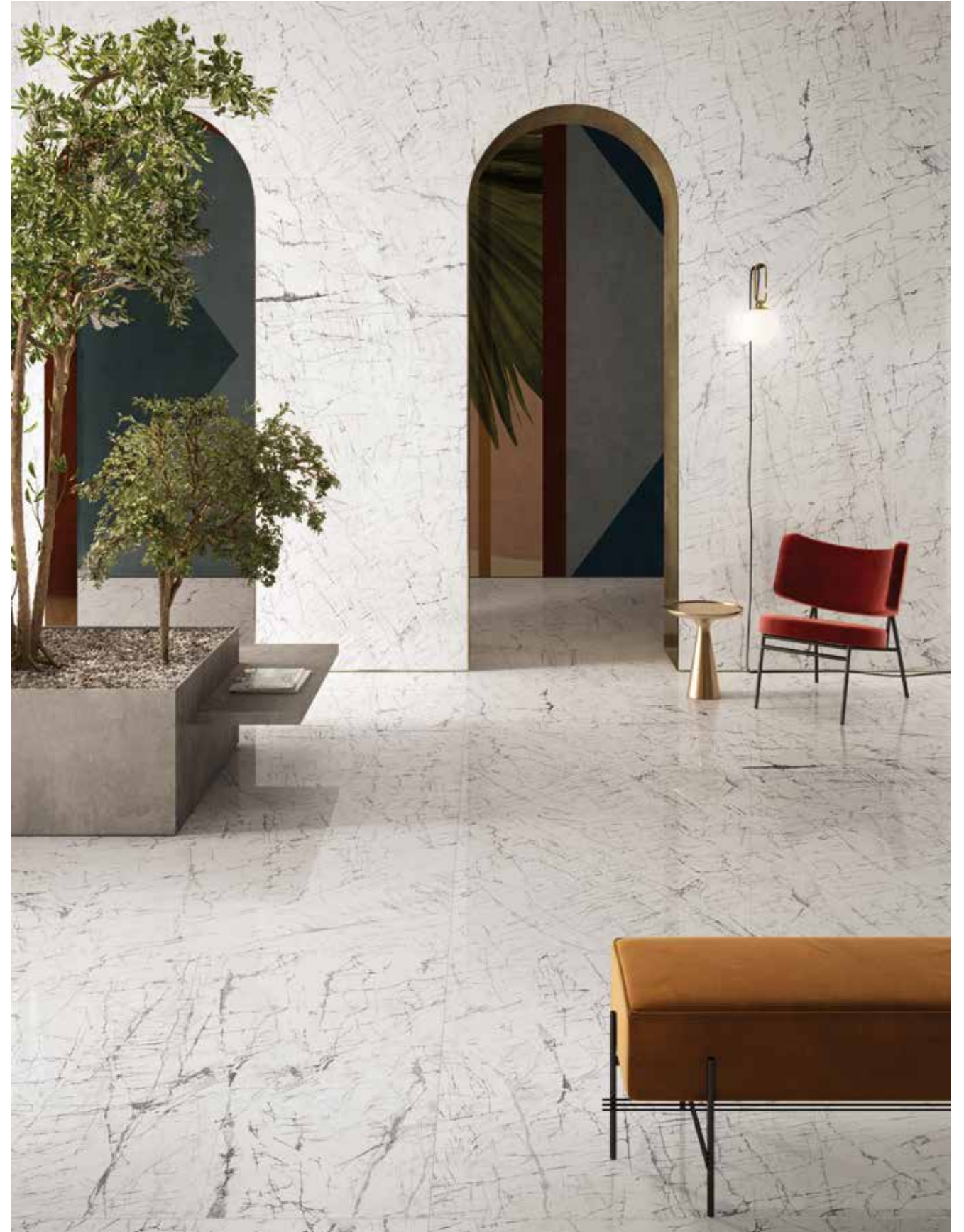
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120x120 (48"x48")

eclectic oniric white



# mistiq white



eclectic mistiq white

120x120 (48"x48") - 120x278 (48"x110")



eclectic mistiq white



120x120 (48"x48") - DECORO NEXT 30X60 (12"x24")



120x278 (48"x110")

# pinstripe dark



eclectic pinstripe dark

60x120 (24"x48")  
IKON SILVER  
120X120 (48"x48")

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eclectic pinstripe dark



60x120 (24"x48")

120x278 (48"x110")

# persian grey



eclectic persian grey



120x278 (48"x110")

120x278 (48"x110") - 120x120 (48"x48")



eclectic persian grey





120x278 (48"x110") - 120x120 (48"x48") - 30x120 (12"x48")

eclectic persian grey

# ECLECTIC

## SPECIFICHE TECNICHE/ TECHNICAL FEATURES

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**GRES PORCELLANATO TUTTA MASSA UGL/GL**  
*FULL-BODY PORCELAIN UGL/GL*

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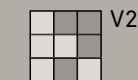
**SPESSORI**  
*THICKNESSES*

**6 mm** (120x278)

**9 mm** (120x120 - 60x120 - 30x120 - 60x60 - 30x60)

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**STONALIZZAZIONE**  
*SHADING*



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**CLASSIFICAZIONE ANTIDRUCCIOLO**  
*ASSESSMENT OF SLIP RESISTANCE*

**DIN 51130 R9**

**DIN 51097 A**

**COF** Conforme/ *Compliant*

**DCOF** Conforme/ *Compliant*

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GRES PORCELLANATO /  
PORCELAIN STONEWARE



INATTACCABILE DA ACIDI /  
NOT ATTACKED BY ACIDS



RESISTENTE A GELO E SHOCK TERMICI /  
RESISTANT TO FROST AND SUDDEN THERMAL CHANGES



100% ACQUE REFLUE RECUPERATE /  
100% RECOVERED WASTE WATER



ENERGIA AUTO PRODOTTA DA  
FOTOVOLTAICO /  
ENERGY SELF-PRODUCED BY PV PLANT



FACILMENTE PULIBILE /  
EASY TO CLEAN




RESISTENTE A SFORZI ED ABRASIONI /  
RESISTANT TO STRESSES AND ABRASION

500 Kg/cm<sup>2</sup> di pressatura meccanica e cottura a 1.250°C /  
500 kg/cm<sup>2</sup> of mechanical pressing and firing at 1250°C



98% RIFIUTI INVIATI A  
RACCOLTA DIFFERENZIATA /  
98% WASTE SENT TO SEPARATE COLLECTION



+ 5.000.000 L = 3.000.0000   
ACQUE DI PROCESSO DA ALTRI  
STABILIMENTI /  
PROCESS WATER FROM OTHER FACTORIES



ANTISDRUCCIOLO /  
ANTI-SLIP

per ambienti bagnati e outdoor /  
for outdoor and wet environments




STABILE CROMATICAMENTE /  
CHROMATICALLY FAST

inalterabile da agenti atmosferici e smog /  
unchanged by weather agents and smog



100% PALLET FAO /  
100% FAO PALLETS



18.408 t = 570 

MATERIE PRIME NON ESTRATTE  
GRAZIE AL RECUPERO DI SCARTI /  
NON-EXTRACTED RAW MATERIALS THANKS TO THE  
RECOVERY OF SCRAPS



NON REAGISCE AL FUOCO /  
DOES NOT REACT TO FIRE

non emette fumi in caso di incendio /  
does not release fumes in case of fire



ASSORBIMENTO H<sub>2</sub>O NULLO /  
NULL H<sub>2</sub>O ABSORPTION



100% SCARTI CRUDI RECUPERATI /  
100% RECOVERED RAW SCRAPS



+ 24.000 MWh/year = 185.000 

84% ENERGIA AUTO PRODOTTA DA  
IMPIANTI DI COGENERAZIONE /  
84% ENERGY SELF-PRODUCED BY COGENERATION PLANTS

ONIRIC WHITE



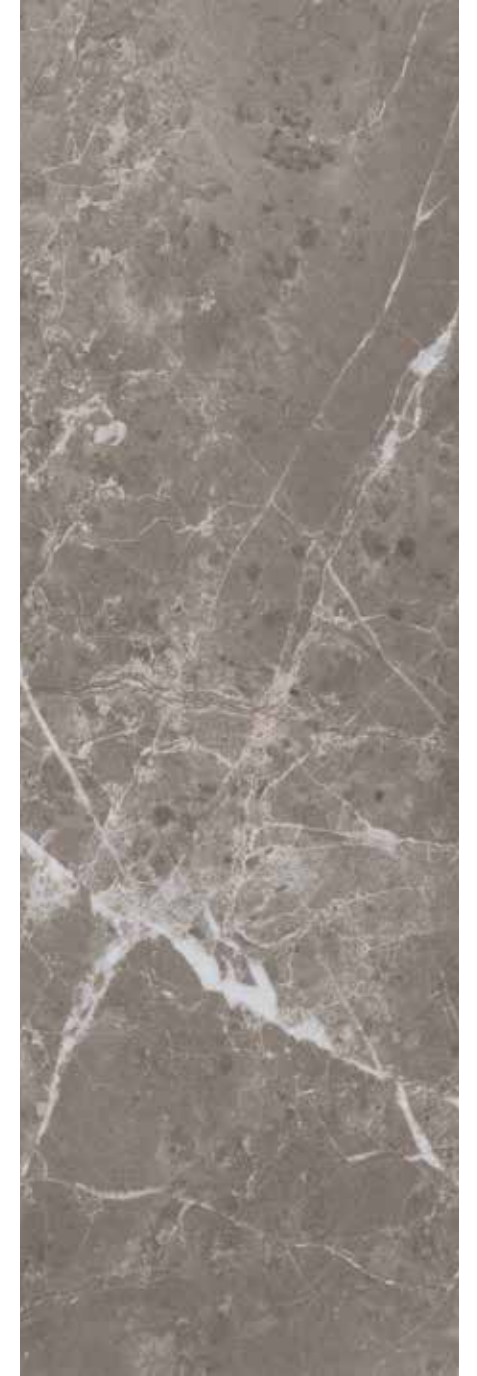
MISTIQ WHITE



PINSTRIPED DARK



PERSIAN GREY



**V2**  
STONALIZZAZIONE/  
SHADING

ONIRIC WHITE **V2**



MISTIQ WHITE **V2**



PINSTRIPED DARK **V2**



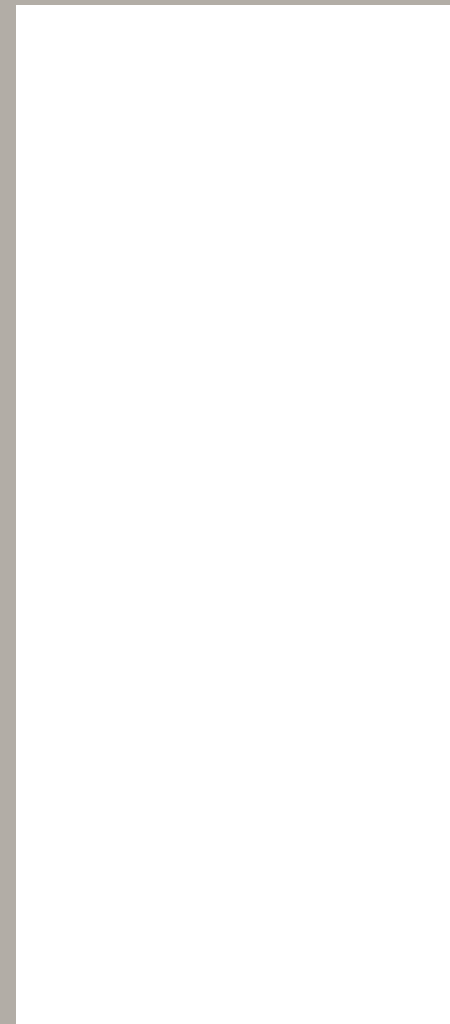
PERSIAN GREY **V2**



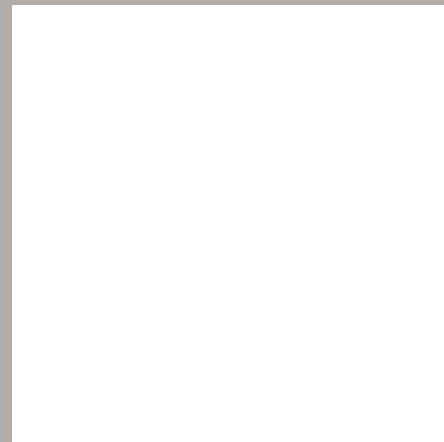
specs & tech

# 6

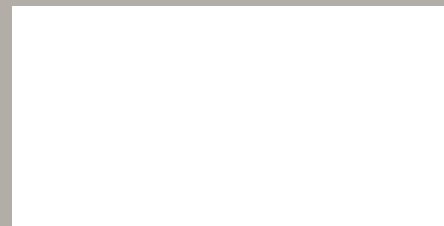
FORMATI/  
SIZES



◆ ✕ 120X278 (48"x110") RT 6 mm



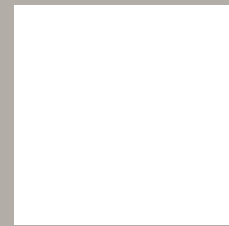
◆ ✕ 120x120 (48"x48") RT 9 mm



● ◆ ✕ 60x120 (24"x48") RT 9 mm



◆ ✕ 30x120 (12"x48") RT 9 mm



● ◆ ✕ 60x60 (24"x24") RT 9 mm

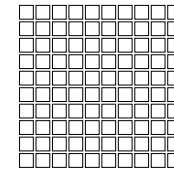


● ◆ ✕ 30x60 (12"x24") RT 9 mm

● Natural R9 | ◆ Lappato | ✕ Silky

# 2

DECORI/  
DECORS



MOSAICO 30x30 (12"x12") RT 9 mm  
(TESSERE: 2,8x2,8 - 1 1/8"x1 1/8")



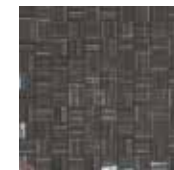
ONIRIC WHITE



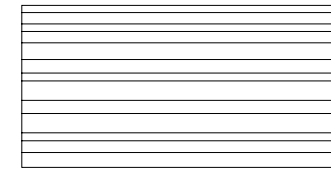
MISTIQ WHITE



PERSIAN GREY



PINSTRIPE DARK



DECORO NEXT 30x60 (12"x24") RT 10 mm



ONIRIC WHITE



MISTIQ WHITE



PERSIAN GREY



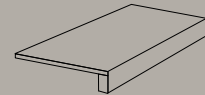
BACCHETTA GOLD 0,5x0,8x60 (3/16x5/16"x24") RT 9 mm

# 5

## PEZZI SPECIALI/ TRIMS



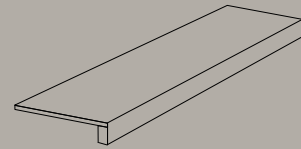
**BATTISCOPA**  
● ◆ ✕ 7,2x60 (2.8"x24") RT 9 mm



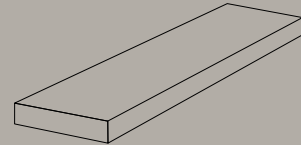
**SCALINO INCOLLATO**  
◆ ✕ 33x60 (13"x24") RT 9 mm



**ANGOLARE INCOLLATO**  
◆ ✕ 33x33 (13"x13") RT 9 mm

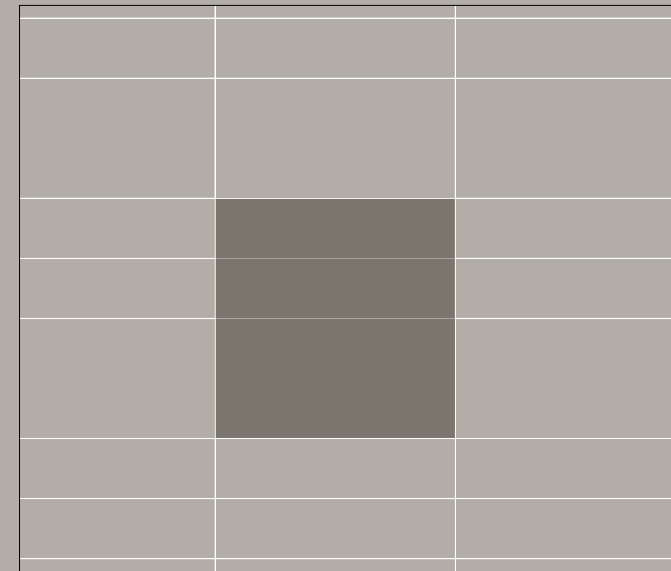


**SCALINO INCOLLATO**  
◆ ✕ 33x120 (13"x48") RT 9 mm

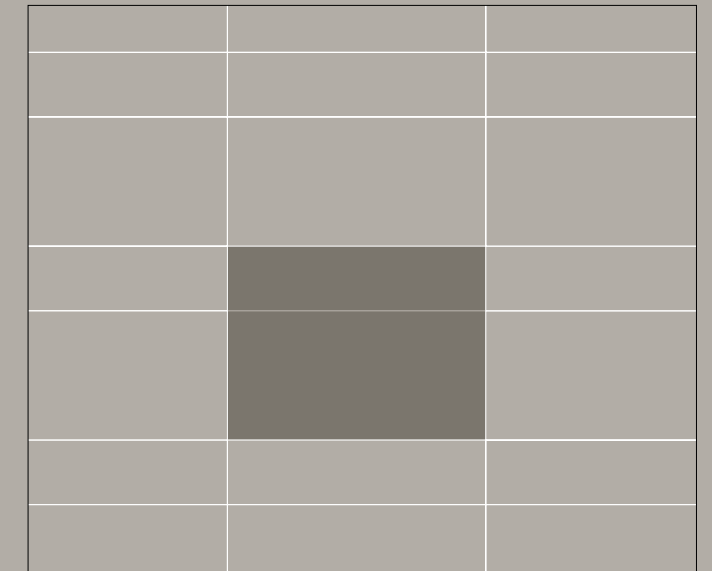


**ANGOLARE INCOLLATO**  
GLUED CORNER STEP TREAD / CARREAU DE MARCHE COLLÉ  
PIÈCE ANGULAIRE / GEKLEBTE STUFENPLATTE ECKSTÜCK /  
PELDAÑO ESQUINA CON PERFIL PEGADO  
◆ ✕ 33x120 (13"x48") RT 9 mm

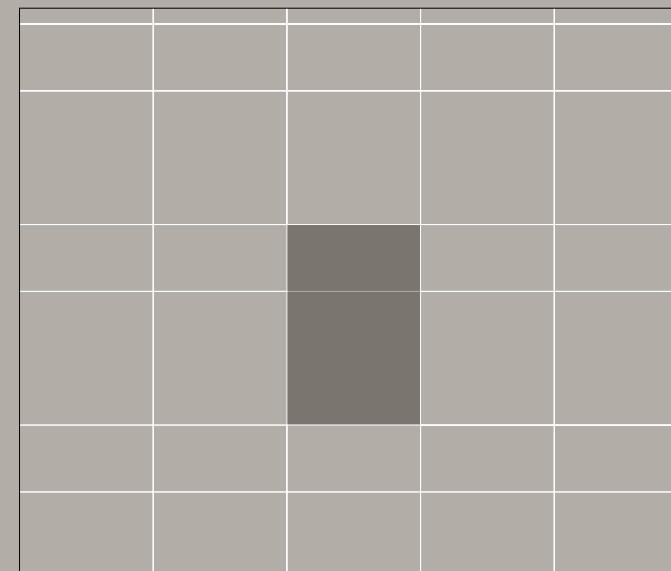
## SCHEMI DI POSA/ LAYING SYSTEM



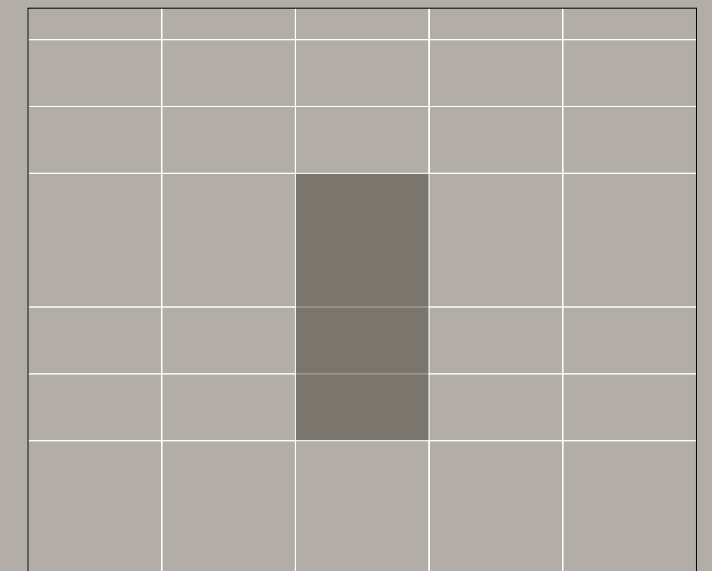
30x120 (12"x48") RT - 50,00%  
60x120 (24"x48") RT - 50,00%



30x120 (12"x48") RT - 33,33%  
60x120 (24"x48") RT - 66,66%



30x60 (12"x24") RT - 33,33%  
60x60 (24"x24") RT - 66,66%



30x60 (12"x24") RT - 50,00%  
60x60 (24"x24") RT - 50,00%

● Natural R9 | ◆ Lappato | ✕ Silky

Fuga minima consigliata per posa in interno 2 mm  
Minimum suggested joint for indoor laying 2 mm  
Consigli di posa, pulizia e manutenzione al link [keope.com](http://keope.com)  
Advice on laying, cleaning and maintenance at the link [keope.com](http://keope.com)

**3**  
FINITURE/  
FINISHINGS





FORMATI / SIZES











	120x278 48"x110"	120x120 48"x48"	60x120 24"x48"	30x120 12"x48"	60x60 24"x24"	30x60 12"x24"
working size	1194x2778	1194x1194	596x1195	297x1195	596x596	297x596
	RT	RT	RT	RT	RT	RT
	6 mm	9 mm	9 mm	9 mm	9mm	9 mm
<b>ONIRIC WHITE</b>	◆	◆	● ◆	◆	● ◆	● ◆
<b>MISTIQ WHITE</b>	◆	◆	● ◆	◆	● ◆	● ◆
<b>PINSTRIPED DARK</b>	✕	✕	✕	✕	✕	✕
<b>PERSIAN GREY</b>	✕	✕	✕	✕	✕	✕

● Natural R9 | ◆ Lappato | ✕ Silky

MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

FORMATO SIZE	SPESSORE THICKNESS	PZ/SCATOLA PIECES/BOX	MQ/SCATOLA SQM/BOX	KG/SCATOLA KG/BOX	MQ/PALLET SQM/PALLET	KG/PALLET KG/PALLET	SCATOLA/PALLET BOX/PALLET
<b>120x278</b>	6 mm	1	3,32	49,37	59,80	988,66	18
<b>120x120</b>	9 mm	2	2,86	60,80	57,12	1.229,00	20
<b>60x120</b>	9 mm	2	1,44	31,93	50,40	1.130,55	35
<b>30x120</b>	9 mm	4	1,44	31,48	51,84	1.146,28	36
<b>60x60</b>	9 mm	3	1,08	22,25	43,20	903,00	40
<b>30x60</b>	9 mm	7	1,26	25,00	50,40	1.013,00	40

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

INFORMAZIONI TECNICHE TECHNICAL FEATURES	NORMA NORM EN 14411 - ISO 13006	REQUISITI PRESCRITTI REQUIRED VALUES	VALORI VALUES
 <b>DIMENSIONI RETTIFICATO</b> SIZES RECTIFIED	UNI EN ISO 10545-2	lunghezza-larghezza / length-width ±0,3% (±1,0 mm max) spessore / thickness ±5,0% (±0,5 mm max) ortogonalità / rectangularity ±0,3% (±1,5 mm max) rettilinearità / straightness ±0,3% (±0,8 mm max) planarità / flatness ±0,4% (±1,8 mm max) qualità superficie / surface quality ≥95%	<b>CONFORME</b> COMPLIANT
 <b>ASSORBIMENTO ACQUA</b> WATER ABSORPTION	UNI EN ISO 10545-3	≤0,5%	≤0,1%
 <b>RESISTENZA A ROTTURA</b> BREAKING STRENGTH	UNI EN ISO 10545-4	R≥35 N/mm <sup>2</sup> S≥700 N (<7,5 mm) S≥1300 N (≥7,5 mm)	<b>CONFORME</b> COMPLIANT
 <b>RES. ABRASIONE PROFONDA (UGL - Matt)</b> DEEP ABRASION RESISTANCE (UGL - Matt)	UNI EN ISO 10545-6	≤175 mm <sup>3</sup>	≤150 mm <sup>3</sup>
 <b>RES. ABRASIONE SUPERFICIALE</b> (GL - Lappato / silky) SURFACE ABRASION RESISTANCE (GL - Lappato / silky)	UNI EN ISO 10545-6	dichiarare un valore / declare a value	<b>TEST DISPONIBILE</b> TEST AVAILABLE
 <b>RESISTENZA SHOCK TERMICI</b> THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / resistant	<b>CONFORME</b> COMPLIANT
 <b>RESISTENZA AL GELO</b> FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / resistant	<b>CONFORME</b> COMPLIANT
 <b>RESISTENZA CHIMICA</b> CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / resistant	<b>CONFORME</b> COMPLIANT
 <b>RESISTENZA ALLE MACCHIE</b> RESISTANCE TO STAINS	UNI EN ISO 10545-14	pulibile / cleanable	<b>CONFORME</b> COMPLIANT
	DIN 51130	<b>R</b>	prodotto / product R A+B+C >0,40 >0,42
	DIN 51097	<b>A</b>	120x278 Lappato - 120x120 Lappato - 60x120 Lappato - 30x120 Lappato - 60x60 Lappato - 30x60 Lappato - - - -
 <b>CLASSIFICAZIONE ALTISDRUCCIOLO</b> ASSESSMENT OF SLIP RESISTANCE	B.C.R.A. (COF)	>0,40 bagnato / wet	120x278 Silky - 120x120 Silky - 60x120 Silky - 30x120 Silky - 60x60 Silky - 30x60 Silky - - - -
	ANSI A137.1 2012 (DCOF)	>0,42 bagnato / wet	60x120 - 60x60 - 30x60 R9 A <b>CONFORME</b> COMPLIANT

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E ≤0,5%  
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E ≤0,5%

specs & tech



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**HEADQUARTER** via statale 467, 21  
42013 Casalgrande (RE) - Italy  
**FACTORY** via canale, 67  
42013 Casalgrande (RE) - Italy  
**WAREHOUSE** via dell'industria, 1  
42013 Casalgrande (RE) - Italy

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[keope.com](http://keope.com)

**IT\_**

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**EN\_**

*Ceramiche Keope reserves the right to vary the products illustrated in this catalogue for production purposes or in order to improve quality. Samples are purely indicative. Packaging and weights shown may be varied in line with production requirements. Check with the sales department at the time of order.*



