

# CHORUS



## Our values/

### **Made in Italy**

Selezioniamo le migliori materie prime e, secondo canoni estetici e funzionali, le trasformiamo in prodotti che interpretano con creatività il gusto italiano. Utilizziamo in uguale misura passione e tecnologia, cura del dettaglio e precisione, chimica e cultura, estetica e attenzione all'ambiente. Per noi Made in Italy è racchiudere tutto questo in ogni singolo prodotto.

### **Made in Italy**

*We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness. To all of us, Made in Italy means gathering these features into every single product.*

### **Greenthinking**

Recuperiamo il 100% dell'acqua, autoproduciamo il 65% dell'energia, differenziamo il 98% dei rifiuti. Siamo stati i primi del settore ceramico a ottenere la certificazione PEF e tra i primi a guadagnarci l'EPD, la FDES e la HPDC. La maggior parte dei nostri prodotti è compatibile con lo standard LEED - Leadership in Energy and Environmental Design. Questo per noi è Greenthinking: un promessa molto seria, un impegno quotidiano.

### **Greenthinking**

*We recycle 100% of our water, produce 65% of our energy, separate 98% of our waste. We were the first company in the ceramic industry to obtain PEF certification and were among the first to earn the EPD, the FDES, and the HPDC certifications. The majority of our products comply with the LEED - Leadership in Energy and Environmental Design - standard. Greenthinking implies a solemn promise, an everyday commitment.*

GRES PORCELLANATO  
PORCELAIN STONEWARE

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**Effetto pietra**  
*Stone effect*

# CHORUS



## ISPIRAZIONE/ INSPIRATION



### **Note nordiche**

Il tempo è il migliore progettista. Scorre, scalfisce e stratifica. Disegna i lineamenti delle pietre, fa giochi grafici sapienti, rielaborati per le superfici di Chorus. L'identità della collezione è marcata da tre rocce, le cui tracce restituiscono echi e voci di paesaggi diversi, una sinfonia estetica inconsueta. Un viaggio tra cime e scogliere del nord diventa paesaggio urbano o domestico.

### **Nordic notes**

*Time is the best designer. As it flows, it scrapes and stratifies; it shapes the stone and originates the strong, rough patterns which we've revised to create new surfaces. Three rocks mark Chorus's personality with their natural charm. Echoes and voices of contrasting landscapes play an impressive aesthetic symphony. A journey among northern peaks and cliffs turns into an urban or homely landscape.*



## INDOOR

120x278 6 mm  
120x120 9 mm  
30x120 9 mm  
75x75 9 mm  
37,5x75 9 mm  
60x60 9 mm  
30x60 9 mm  
9,7x60 9 mm

## OUTDOOR

60x120 K2 20 mm  
60x60 K2 20 mm  
30x60 K2 20 mm

**11**  
FORMATI/  
SIZES

**3**  
SPESSORI/  
THICKNESSES

### Formati e spessori

Chorus si sviluppa in 8 formati, quadrati e rettangolari - dall'ampiezza del 120x120 cm alla finezza del listello 9,7x60 cm. La serie familiarizza con ambienti all'avanguardia o dal sapore tradizionale. Lo spessore in 20 millimetri permette di impreziosire gli spazi esterni con la stessa solidità delle pietre.

### Sizes and thickness

Chorus comes in 8 squared and rectangular sizes, ranging from the impactful 120x120cm slabs to the finer 9,7x60cm strips. This series fits flawlessly into cutting-edge environments as well as traditional locations. The 20mm thickness aims to provide outdoor spaces with the same durability of stone used for interiors.



## 5 COLORI/ COLORS

## 3 SUPERFICI/ SURFACES

### Colori e superfici

Le 5 miscele di colore in 3 finiture permettono di legare Chorus a progetti di carattere molto diverso. I toni della serie esaltano la varietà delle pietre calcaree: l'alternanza e combinazione di punti, venature e striature spiccano su fondi scuri e si amalgamano a cromie chiare, fanno di Chorus un prodotto tecnologico e artistico insieme.

### Surfaces and colors

*Chorus has 5 compounds in 3 finishes allowing the series to fulfill different projects. The palette emphasizes the variety of limestone-like surfaces. Patterns made of accents, veins, and streaks make a perfect contrast to dark backgrounds and an ideal match to light layers. That's what makes Chorus a technological yet artistic product.*



# tobacco





30x120 (12"x48") -  
WHITE 120x120 (48"x48")

chorus tobacco

30x120 (12"x48")

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chorus tobacco

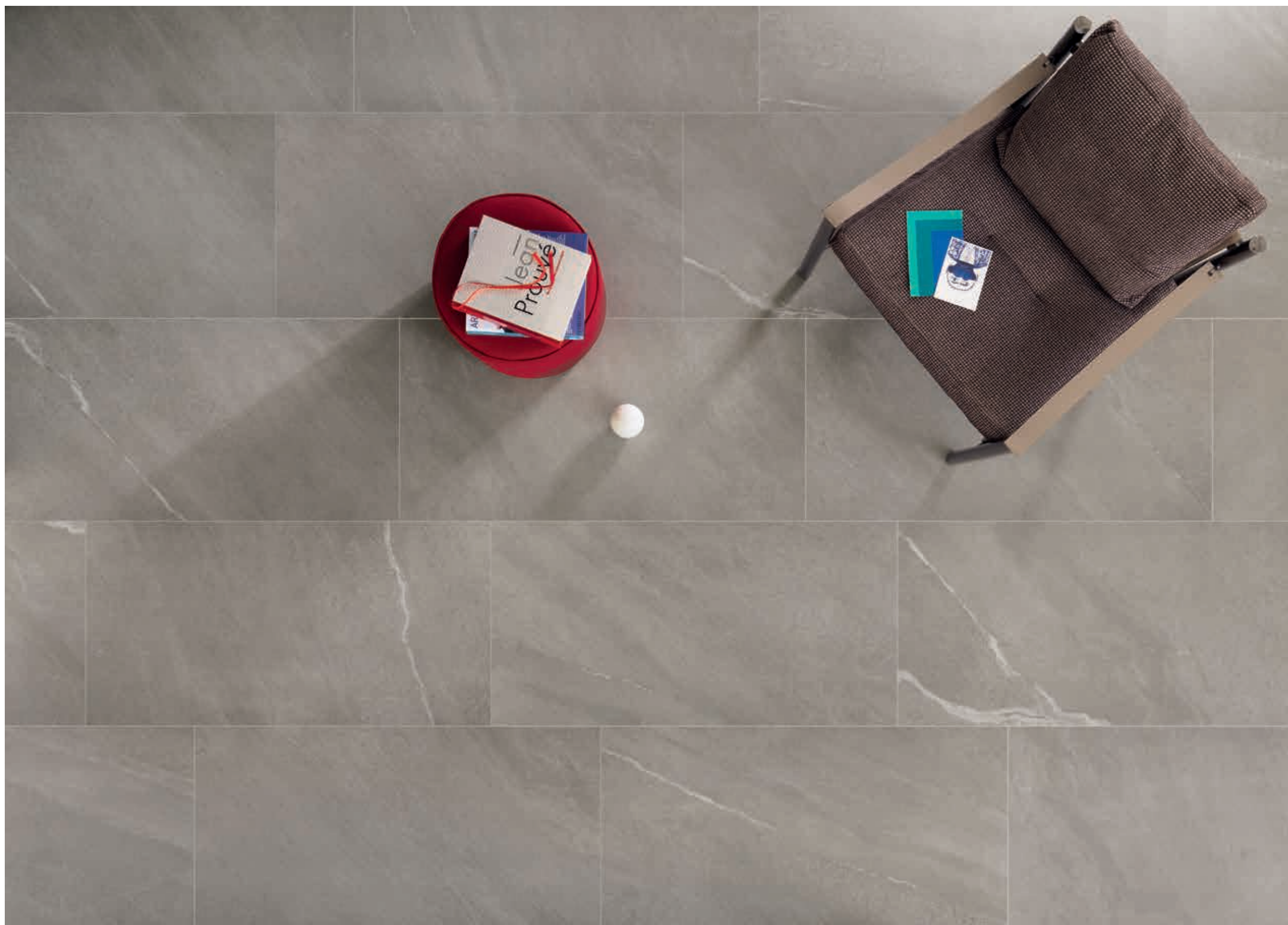


**silver**



chorus silver

60x120 (24"x48")



chorus silver

60x120 (24"x48")



chorus silver

30x120 (12"x48")

**beige**



chorus beige



120x120 (48"x48")

chorus beige



60x120 (24"x48") - 120x120 (48"x48")



120x120 (48"x48")

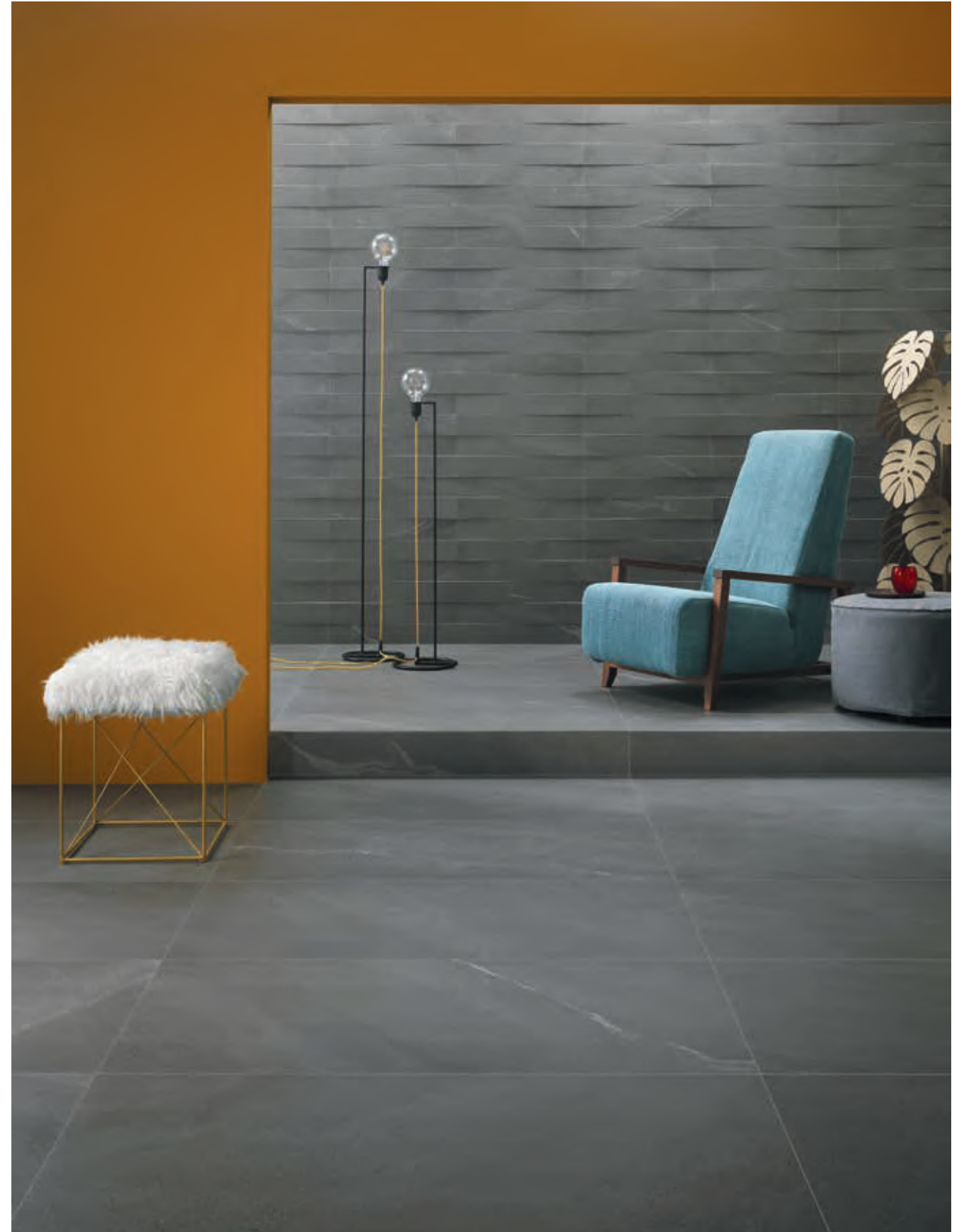
chorus beige

60x60 (24"x24") K2 20 mm - 30x60 (12"x24")



chorus beige

grey



chorus grey



60x120 (24"x48")



chorus grey



60x120 (24"x48")

60x120 (24"x48") -  
LISTELLO UP 9,7x60 (3<sup>7/8</sup>"x24")



chorus grey

**white**



chorus white



75x75 (30"x30")

chorus white

75x75 (30"x30")

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chorus white

# CHORUS

## SPECIFICHE TECNICHE/ TECHNICAL FEATURES

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**GRES PORCELLANATO TUTTA MASSA UGL**  
*FULL-BODY PORCELAIN UGL*

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**SPESSORI**  
*THICKNESS*

**9 mm** (120x120 - 60x120 - 30x120 - 75x75 - 37,5x75 -  
60x60 - 30x60 - 9,7x60)  
**20mm K2** (60x120 K2 - 60x60 K2 - 30x60 K2)

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**STONALIZZAZIONE**  
*SHADING*



**CLASSIFICAZIONE ANTISDRUCCIOLO**  
*ASSESSMENT OF SLIP RESISTANCE*

**DIN 51130** R9 - R10 - R11

**DIN 51097** A - A+B - A+B+C

**COF** Conforme/ *Compliant*

**DCOF** Conforme/ *Compliant*

**PENDULUM + 36 PTV 96** 60x120 - 60x60 - 30x60

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GRES PORCELLANATO /  
PORCELAIN STONEWARE



**INATTACCABILE DA ACIDI /**  
NOT ATTACKED BY ACIDS



**FACILMENTE PULIBILE /**  
EASY TO CLEAN



**ANTIDRUCCIOLO /**  
ANTI-SLIP

per ambienti bagnati e outdoor /  
for outdoor and wet environments



**NON REAGISCE AL FUOCO /**  
DOES NOT REACT TO FIRE

non emette fumi in caso di incendio /  
does not release fumes in case of fire



**RESISTENTE A GELO E SHOCK TERMICI /**  
RESISTANT TO FROST AND SUDDEN THERMAL CHANGES



**RESISTENTE A SFORZI ED ABRASIONI /**  
RESISTANT TO STRESSES AND ABRASION

500 Kg/cm<sup>2</sup> di pressatura meccanica e cottura a 1.250°C /  
500 kg/cm<sup>2</sup> of mechanical pressing and firing at 1250°C



**STABILE CROMATICAMENTE /**  
CHROMATICALLY FAST

inalterabile da agenti atmosferici e smog /  
unchanged by weather agents and smog



**ASSORBIMENTO H<sub>2</sub>O NULLO /**  
NULL H<sub>2</sub>O ABSORPTION

GREENTHINKING /  
GREENTHINKING



**100% ACQUE REFLUE RECUPERATE /**  
100% RECOVERED WASTE WATER



**98% RIFIUTI AVVIATI A  
RACCOLTA DIFFERENZIATA /**  
98% WASTE SENT TO SEPARATE COLLECTION



**100% PALLET FAO /**  
100% FAO PALLETS



**100% SCARTI CRUDI RECUPERATI /**  
100% RECOVERED RAW SCRAPS



**ENERGIA AUTO-PRODOTTA DA  
FOTOVOLTAICO /**  
ENERGY SELF-PRODUCED BY PV PLANT



**\* + 5.000.000 L = 3.000.000**

**ACQUE DI PROCESSO DA ALTRI  
STABILIMENTI /**  
PROCESS WATER FROM OTHER FACTORIES



**\* 18.408 t = 570**

**MATERIE PRIME NON ESTRATTE  
GRAZIE AL RECUPERO DI SCARTI /**  
NON-EXTRACTED RAW MATERIALS THANKS TO THE  
RECOVERY OF SCRAPS



**\* + 24.000 MWh/year = 185.000**

**84% ENERGIA AUTO PRODOTTA DA IMPIANTI  
DI COGENERAZIONE /**  
84% ENERGY SELF-PRODUCED BY COGENERATION PLANTS

TOBACCO



SILVER



BEIGE



GREY



WHITE

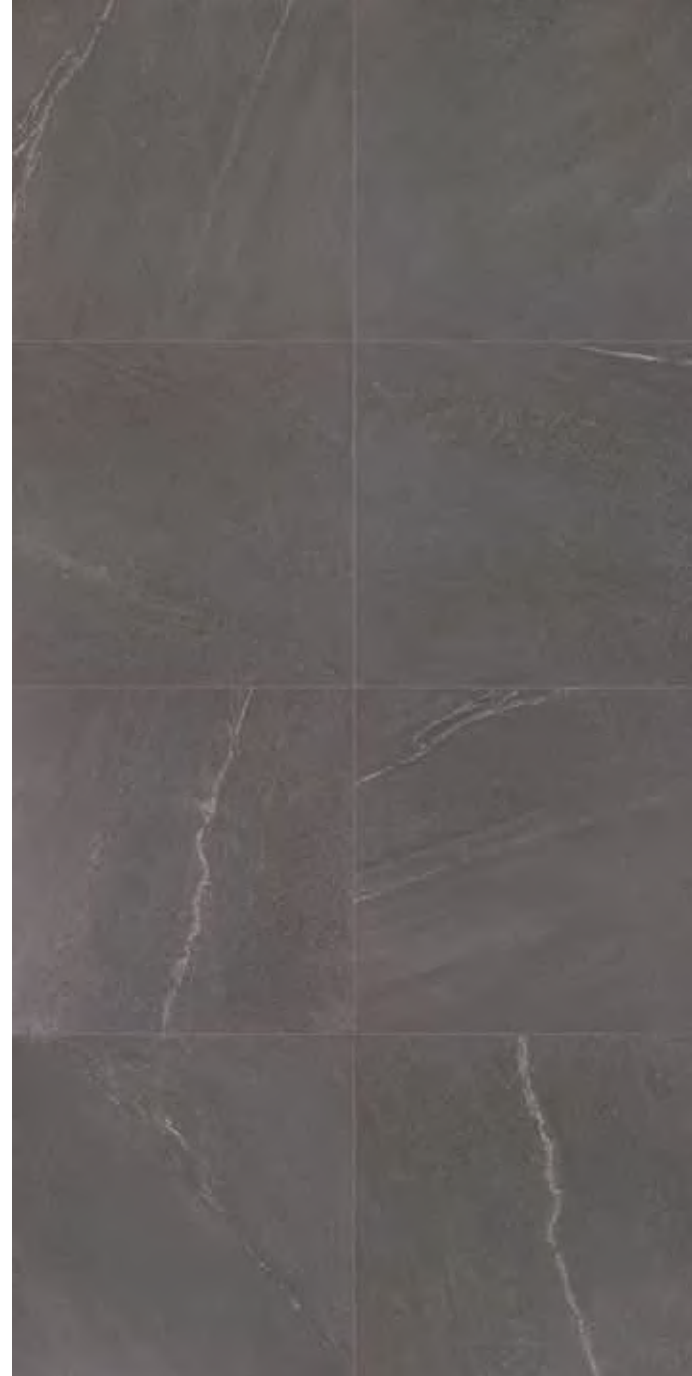


specs & tech



**V2**  
STONALIZZAZIONE/  
SHADING

TOBACCO **V2**



SILVER **V2**



BEIGE **V2**



specs & tech

# V2

STONALIZZAZIONE/  
SHADING

GREY V2

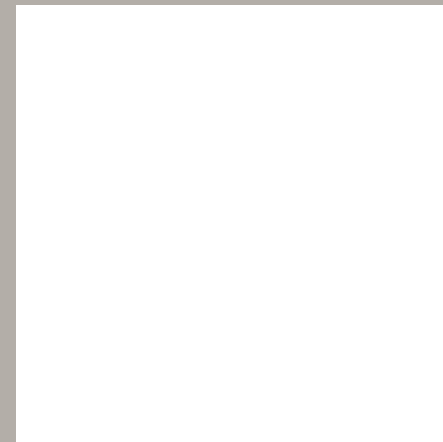


WHITE V2

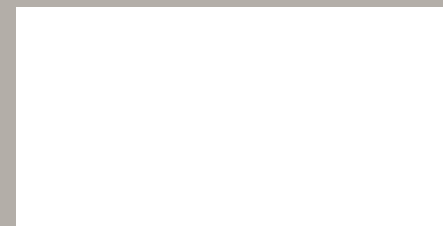


# 11

FORMATI/  
SIZES



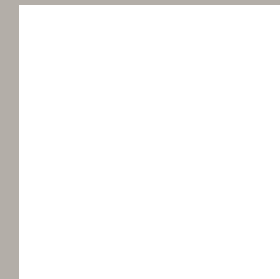
● 120x120 (48"x48") RT 9 mm



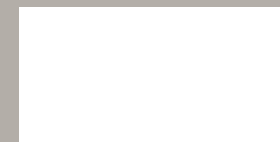
● ■ ▲ 60x120 (24"x48") RT 9 mm  
▲ 60x120 (24"x48") RT ≡ K2 20 mm



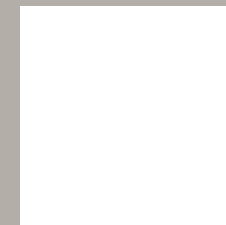
● 30x120 (12"x48") RT 9 mm



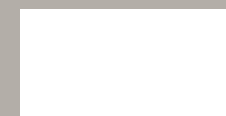
● 75x75 (30"x30") RT 9 mm



● 37,5x75 (15"x30") RT 9 mm



● ■ ▲ 60x60 (24"x24") RT 9 mm  
▲ 60x60 (24"x24") RT ≡ K2 20 mm



● ■ ▲ 30x60 (12"x24") RT 9 mm  
▲ 30x60 (12"x24") RT ≡ K2 20 mm

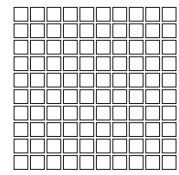


● 9,7x60 (3<sup>7</sup>/<sub>8</sub>"x24") RT 9 mm

● Natural R9 | ■ Grip R10 | ▲ Grip R11

specs & tech

## 2 DECORI/ DECORS



MOSAICO ● 30x30 (12"x12") RT 9 mm  
(TESSERE: 2,8x2,8 - 11/8"x11/8")



CHORUS TOBACCO



CHORUS SILVER



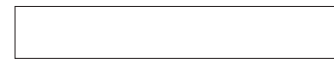
CHORUS BEIGE



CHORUS GREY



CHORUS WHITE



LISTELLO UP ● 9,7x60 (37/8"x24") RT 9 mm



CHORUS TOBACCO



CHORUS SILVER



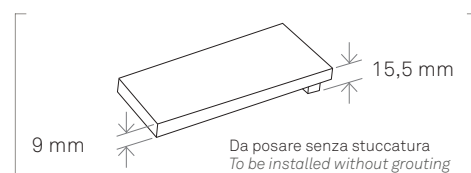
CHORUS BEIGE



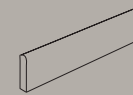
CHORUS GREY



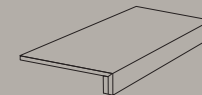
CHORUS WHITE



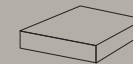
## 4 PEZZI SPECIALI/ TRIMS



BATTISCOPA  
● 7,2x60 (2.8"x24") RT 9 mm  
● 7,2x75 (2.8"x30") RT 9 mm

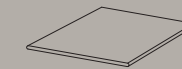


SCALINO INC.  
●▲ 33x120 (13"x48") RT 9 mm  
●▲ 33x60 (13"x24") RT 9 mm

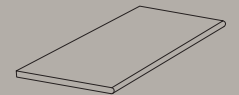


ANGOLARE INC.  
●▲ 33x33 (13"x13") RT 9 mm

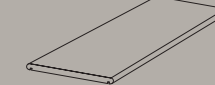
## 17 PEZZI SPECIALI K<sub>2</sub>/ TRIMS K<sub>2</sub>



ANGOLARE BORDO CON TORO  
▲ 30x30 (12"x12") RT 20 mm



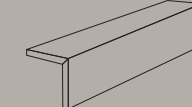
GRADINO BORDO CON TORO  
▲ 60x120 (24"x48") RT 20 mm  
▲ 30x120 (12"x48") RT 20 mm  
▲ 30x60 (12"x24") RT 20 mm



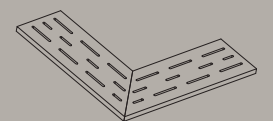
TOP  
▲ 30x60 (12"x24") RT 20 mm



SCALINO INCOLLATO  
▲ 33x60x5 (13"x24"x2") RT 20 mm



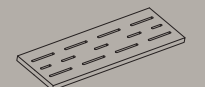
CORDOLO "L"  
▲ 60x20x15 (24"x8"x6") RT 20 mm



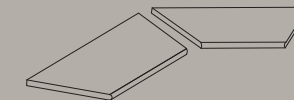
ANGOLARE GRIGLIA  
▲ 60x15 (24"x6") RT 20 mm



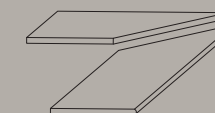
TERMINALE "L"  
▲ 120x45x15 (48"x18"x6") RT 20 mm  
▲ 60x20x5 (24"x8"x2") RT 20 mm



GRIGLIA  
▲ 60x15 (24"x6") RT 20 mm



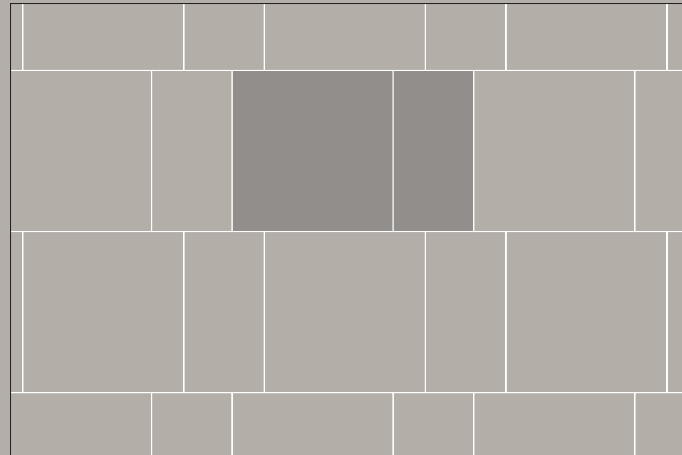
GRADINO ANGOLO INTERNO BORDO CON TORO  
▲ 60x120 (24"x48") RT 20 mm  
▲ 30x120 (12"x48") RT 20 mm  
▲ 30x60 (12"x24") RT 20 mm



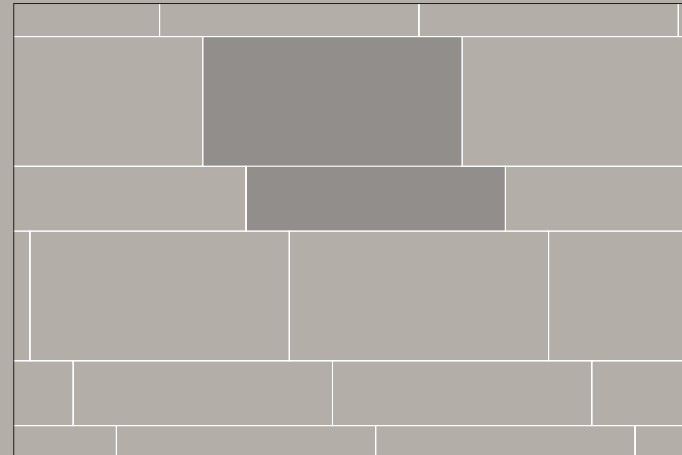
GRADINO ANGOLO ESTERNO BORDO CON TORO  
▲ 60x120 (24"x48") RT 20 mm  
▲ 30x120 (12"x48") RT 20 mm  
▲ 30x60 (12"x24") RT 20 mm

● Natural R9 | ■ Grip R10 | ▲ Grip R11

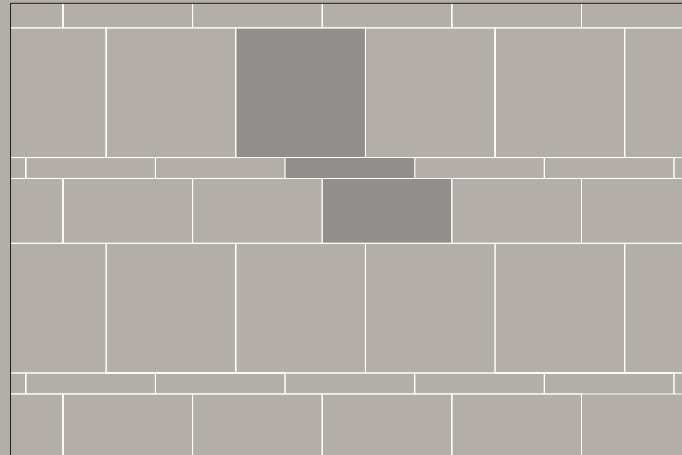
SCHEMI DI POSA/  
LAYING SYSTEM



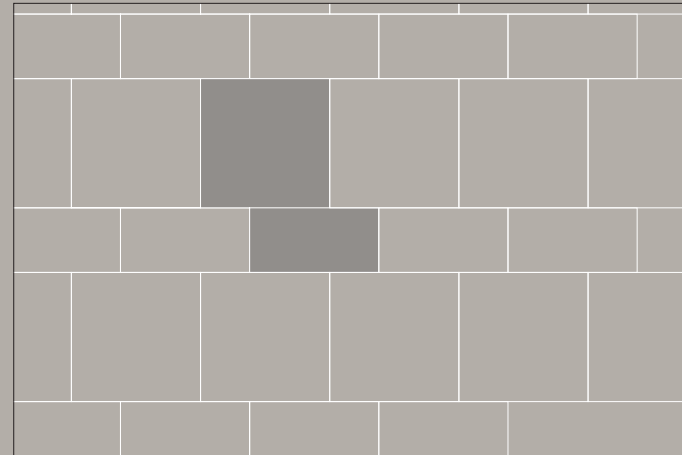
75x75 (30"x30") RT - 66,66%  
37,5x75 (15"x30") RT - 33,33%



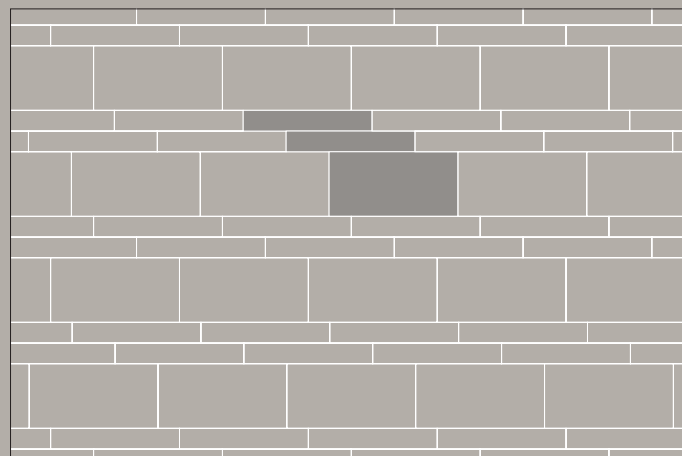
30x120 (12"x48") RT - 33,3%  
60x120 (24"x48") RT - 66,6%



9,7x60 (4"x24") RT - 9,7%      60x60 (24"x24") RT - 60,2%  
30x60 (12"x24") RT - 30,1%



30x60 (12"x24") RT - 33,3%  
60x60 (8"x24") RT - 66,66%



9,7x60 (4"x24") RT - 40%  
30x60 (12"x12") RT - 60%

Fuga minima consigliata per posa in interno 2mm, in esterno 4mm  
Minimum suggested joint for indoor laying 2mm, for outdoor 4mm  
Consigli di posa, pulizia e manutenzione al link [keope.com](http://keope.com)  
Consigli di posa, pulizia e manutenzione al link [keope.com](http://keope.com)

3  
FINITURE/  
FINISHINGS



FORMATI / SIZES

|                | 120x120<br>(119,5x119,5)*<br>48"x48" | 60x120<br>24"x48" | 30x120<br>12"x48" | 75x75<br>30"x30" | 37,5x75<br>15"x30" | 60x60<br>24"x24" | 30x60<br>12"x24" | 9,7x60<br>3,9"x24" | 60x120<br>24"x48" | 60x60<br>24"x24" | 30x60<br>12"x24" |
|----------------|--------------------------------------|-------------------|-------------------|------------------|--------------------|------------------|------------------|--------------------|-------------------|------------------|------------------|
| working size   | 1194x1194                            | 596x1195          | 397x1195          | 748x748          | 373x748            | 596x596          | 297x596          | 97x596             | 596x1195          | 596x596          | 297x596          |
|                | RT                                   | RT                | RT                | RT               | RT                 | RT               | RT               | RT                 | RT                | RT               | RT               |
|                | 9 mm                                 | 9 mm              | 9 mm              | 9 mm             | 9 mm               | 9 mm             | 9 mm             | 9 mm               | K2 20 mm          | K2 20 mm         | K2 20 mm         |
| CHORUS TOBACCO |                                      | ●■▲               | ●                 | ●                | ●                  | ●■▲              | ●■▲              | ●                  |                   |                  |                  |
| CHORUS SILVER  | ●                                    | ●■▲               | ●                 | ●                | ●                  | ●■▲              | ●■▲              | ●                  | ■                 | ■                | ■                |
| CHORUS BEIGE   | ●                                    | ●■▲               | ●                 | ●                | ●                  | ●■▲              | ●■▲              | ●                  | ■                 | ■                | ■                |
| CHORUS GREY    |                                      | ●■▲               | ●                 | ●                | ●                  | ●■▲              | ●■▲              | ●                  |                   |                  |                  |
| CHORUS WHITE   | ●                                    | ●■▲               | ●                 | ●                | ●                  | ●■▲              | ●■▲              | ●                  | ■                 | ■                | ■                |










\*Formato nominale / Nominal size

● Natural R9 | ■ Grip R10 | ▲ Grip R11

MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

| FORMATO<br>SIZE | SPESSORE<br>THICKNESS | PZ/SCATOLA<br>PIECES/BOX | MQ/SCATOLA<br>SQM/BOX | KG/SCATOLA<br>KG/BOX | MQ/PALLET<br>SQM/PALLET | KG/PALLET<br>KG/PALLET | SCATOLA/PALLET<br>BOX/PALLET |
|-----------------|-----------------------|--------------------------|-----------------------|----------------------|-------------------------|------------------------|------------------------------|
| 120x120         | 9 mm                  | 2                        | 2,86                  | ≈ 60,80              | 57,12                   | ≈ 1.229,00             | 20                           |
| 60x120          | 9 mm                  | 2                        | 1,44                  | ≈ 27,56              | 50,40                   | ≈ 977,60               | 35                           |
| 30x120          | 9 mm                  | 4                        | 1,44                  | ≈ 30,50              | 51,84                   | ≈ 1.111,00             | 36                           |
| 75x75           | 9 mm                  | 2                        | 1,13                  | ≈ 26,00              | 47,25                   | ≈ 1.105,00             | 42                           |
| 37,5x75         | 9 mm                  | 4                        | 1,13                  | ≈ 25,94              | 27,00                   | ≈ 635,56               | 24                           |
| 60x60           | 9 mm                  | 3                        | 1,08                  | ≈ 25,00              | 43,20                   | ≈ 1.013,00             | 40                           |
| 30x60           | 9 mm                  | 7                        | 1,26                  | ≈ 27,76              | 50,40                   | ≈ 1.123,40             | 40                           |
| 9,7x60          | 9 mm                  | 10                       | 0,58                  | ≈ 12,75              | 34,92                   | ≈ 778,00               | 60                           |
| 60x120 K2       | 20 mm                 | 1                        | 0,72                  | ≈ 33,75              | 25,20                   | ≈ 1.194,25             | 35                           |
| 60x60 K2        | 20 mm                 | 2                        | 0,72                  | ≈ 32,02              | 21,60                   | ≈ 973,60               | 30                           |
| 30x60 K2        | 20 mm                 | 3                        | 0,54                  | ≈ 24,67              | 21,60                   | ≈ 999,80               | 40                           |

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

| INFORMAZIONI TECNICHE<br>TECHNICAL FEATURES                                                                                                                                | NORMA<br>NORM<br>EN 14411 - ISO 13006 | REQUISITI PRESCRITTI<br>REQUIRED VALUES                                                                                                                                                                                                                                                               | VALORI<br>VALUES                                                                                 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
|  <b>DIMENSIONI RETTIFICATO</b><br>SIZES RECTIFIED                                       | UNI EN ISO 10545-2                    | lunghezza-larghezza / length-width ±0,3% (±1,0 mm max)<br>spessore / thickness ±5,0% (±0,5 mm max)<br>ortogonalità / rectangularity ±0,3% (±1,5 mm max)<br>rettilinearità / straightness ±0,3% (±0,8 mm max)<br>planarità / flatness ±0,4% (±1,8 mm max)<br>qualità superficie / surface quality ≥95% | <b>CONFORME</b><br>COMPLIANT                                                                     |
|  <b>ASSORBIMENTO ACQUA</b><br>WATER ABSORPTION                                         | UNI EN ISO 10545-3                    | ≤0,5%                                                                                                                                                                                                                                                                                                 | ≤0,1%                                                                                            |
|  <b>RESISTENZA A ROTTURA</b><br>BREAKING STRENGTH                                     | UNI EN ISO 10545-4                    | R≥35 N/mm²<br>S≥700 N (<7,5 mm)<br>S≥1300 N (≥7,5 mm)                                                                                                                                                                                                                                                 | <b>6 mm - 9 mm</b><br><b>CONFORME</b><br>COMPLIANT<br><b>K2 20 mm</b><br>R≥45 N/mm²<br>S≥10000 N |
|  <b>RES. ABRASIONE PROFONDA (UGL - Matt)</b><br>DEEP ABRASION RESISTANCE (UGL - Matt) | UNI EN ISO 10545-6                    | ≤175 mm³                                                                                                                                                                                                                                                                                              | ≤150 mm³                                                                                         |
|  <b>RESISTENZA SHOCK TERMICI</b><br>THERMAL SHOCK RESISTANCE                          | UNI EN ISO 10545-9                    | resistenza / resistant                                                                                                                                                                                                                                                                                | <b>CONFORME</b><br>COMPLIANT                                                                     |
|  <b>RESISTENZA AL GELO</b><br>FROST RESISTANCE                                        | UNI EN ISO 10545-12                   | resistenza / resistant                                                                                                                                                                                                                                                                                | <b>CONFORME</b><br>COMPLIANT                                                                     |
|  <b>RESISTENZA CHIMICA</b><br>CHEMICAL RESISTANCE                                     | UNI EN ISO 10545-13                   | resistenza / resistant                                                                                                                                                                                                                                                                                | <b>CONFORME</b><br>COMPLIANT                                                                     |
|  <b>RESISTENZA ALLE MACCHIE</b><br>RESISTANCE TO STAINS                               | UNI EN ISO 10545-14                   | pulibile / cleanable                                                                                                                                                                                                                                                                                  | <b>CONFORME</b><br>COMPLIANT                                                                     |
|                                                                                                                                                                            | DIN 51130                             | R                                                                                                                                                                                                                                                                                                     | prodotto / product                                                                               |
|                                                                                                                                                                            | DIN 51097                             | A+B+C                                                                                                                                                                                                                                                                                                 | 120x120 - 60x120 - 30x120 - 75x75 - 37,5 x 75 - 60x60 - 30x60 - 9,7x60                           |
|  <b>CLASSIFICAZIONE ALTISDRUCCIOLO</b><br>ASSESSMENT OF SLIP RESISTANCE               | B.C.R.A. (COF)                        | >0,40<br>bagnato / wet                                                                                                                                                                                                                                                                                | 60x120 - 60x60 - 30x60                                                                           |
|                                                                                                                                                                            | ANSI A137.1 2012 (DCOF)               | >0,42<br>bagnato / wet                                                                                                                                                                                                                                                                                | 60x120 K2 - 60x60 K2 - 30x60 K2                                                                  |
|                                                                                                                                                                            | Pendulum Test Value PTV 96 (R10)      | > 36                                                                                                                                                                                                                                                                                                  | 60x120 - 60x60 - 30x60                                                                           |

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E ≤0,5%  
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E ≤0,5%



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**HEADQUARTER** via statale 467, 21  
42013 Casalgrande (RE) - Italy  
**FACTORY** via canale, 67  
42013 Casalgrande (RE) - Italy  
**WAREHOUSE** via dell'industria, 1  
42013 Casalgrande (RE) - Italy

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**PHONE** +39 0522 997511  
**FAX** +39 0522 997544 (OT) - 545 (IT)  
**ADMIN. FAX** +39 0522 997413

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[info@keope.com](mailto:info@keope.com)  
[keope.com](http://keope.com)

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